



Keynote Speech

PROFITABLE GROWTH THROUGH HIGH PERFORMANCE

Global competition, political realities and economic conditions are affecting business success, challenging companies to continually harness brainpower and accelerate organizational performance. In the past, companies have right-sized, cut costs, improved efficiency, acquired or shed businesses and flattened the organization. But in today's world, these measures are not enough to achieve profitable growth.

The Hudson Highland Center for High Performance conducted the largest, systematic global study of knowledge workers ever undertaken to determine if there are new pathways to growth. The study, which included the United States, Europe, Australia, Japan and Shanghai/Beijing, not only reveals the characteristics that distinguish high performance work environments, it also uncovers the systematic barriers hindering profitable growth.

The keynote speaker will discuss the groundbreaking research and detail how companies can use this information to increase performance. The speech will reveal how to:

- Identify the differentiating characteristics of high-performing workgroups
- Increase the performance of exemplary groups within the organization
- Remove barriers that hinder performance
- Replicate high performance practices and behaviors throughout the organization.

By redeploying existing human and financial resources, companies can remove barriers and fully realize growth opportunities.

Please note: The keynote speech can be customized to your company and geographic region. Speeches on leadership, innovation, resilience, coaching, business strategy and other topics also are available.